



Americans
for the **Arts**™

AFTACON™

2025



June 11-14, 2025 / Cincinnati, OH

Sponsorship Opportunities



Since 1960, Americans for the Arts has worked to support, serve, and advance the diverse networks of organizations and individuals who cultivate the arts in America.





Local practice, policy, research, and advocacy are the cornerstones of what AFTA has been for the past 65 years.

We give a national voice to communities across the country.



With local host:



Americans for the Arts' annual convention (AFTACON) brings together attendees from organizations across the country that support the arts & culture landscape.

We are proud to partner with ArtsWave for AFTACON 2025 in Cincinnati!



National Visibility



**1.5 Million
Impressions per Month**

**568,000
Annual Website Views**

**88,971
Active Email Subscribers**

**63,400
X (Twitter) Followers**

**53,000
LinkedIn Followers**

AFTACON™

2025

**1,000
Attendees Expected**

**50
States Represented**

**National and state elected
officials in attendance**



Local Pride

AFTACON 2025 is the perfect opportunity to showcase Cincinnati as a national leader in arts & culture.

**\$488 million
average annual
economic impact
from the arts and
culture sector**

**USA Today's
#1 City
for Street Art**

**100 year-long
legacy of
commitment to
funding the arts**



AFTACON™

2025

Lead Sponsor

\$25,000 +

Featured Sponsor

\$10,000 +

Supporting Sponsor

\$5,000 +

Lead Sponsor Benefits

Exclusive naming of one of four cornerstone events at the Convention: **ARTventures, Opening Party in the Park, Opening Plenary, Networking Lounge**

Written recognition and logo placement in the convention onsite program guide, distributed to all convention attendees (estimated 1000 in Cincinnati)

Written recognition and logo placement on ArtsWave app and on the convention web site located at <https://afta2025convention.org/>

Written recognition and logo placement on all on-site signage placed strategically throughout convention meeting spaces and at convention-related offsite events

Recognition in the press release sent to the local and national media regarding convention

Opportunity to provide a quote to be featured in the convention press release or other convention-related media materials, including editorial coverage in the Cincinnati Business Courier

Thank you ad placed in the Cincinnati Business Courier

Social media activation via pre-event e-blasts and onsite twitter and Instagram feeds

Recognition and mention in opening remarks at the Opening General Session

Opportunity for sponsor representative to introduce a session panel at the conference

Invitation for four to the private VIP reception/dinner with national cultural leaders and public officials organized in conjunction with the convention

Up to four complimentary registrations to attend the Convention

Featured Sponsor Benefits

Exclusive naming sponsorship of breakfast or lunch

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Written recognition and logo placement on ArtsWave app and on the convention web site located at <https://afta2025convention.org/>

Written recognition and logo placement on all on-site signage placed strategically throughout convention meeting spaces and at convention-related offsite events

Recognition in the press release sent to the local and national media regarding convention

Opportunity to provide a quote to be featured in the convention press release or other convention-related media materials, including editorial coverage in the Cincinnati Business Courier

Social media activation via pre-event e-blasts and onsite twitter and Instagram feeds

Recognition and mention in opening remarks at the Opening General Session

Invitation for two to the private VIP reception/dinner with national cultural leaders and public officials organized in conjunction with the convention

Two complimentary registrations to attend the Convention



Supporting Sponsor Benefits

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Written recognition and logo placement on ArtsWave app and on the convention web site located at <https://afta2025convention.org/>

Written recognition and logo placement on all on-site signage placed strategically throughout convention meeting spaces and at convention-related offsite events

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Recognition and mention in opening remarks at the Opening General Session





Star Sponsor

The opportunity to be the star sponsor of AFTACON 2025 starts at \$100,000 and features a custom sponsorship package encompassing all Lead Sponsor benefits and more!

Additional Sponsorship Opportunity!

Anniversary Sponsor

\$6,500

Celebrate 65 years of Americans for the Arts by Co-sponsoring AFTACON 2025 and the 2025 Nancy Hanks Lecture!

Past Nancy Hanks Lecture Keynote Speakers include:
Jeffrey Wright, Rita Moreno, Norman Lear, Yo-Yo Ma, Robert Redford, and Ken Burns

Sponsorship includes AFTACON Supporting Sponsor level benefits as well as additional recognition in and around the Nancy Hanks Lecture.

ARTventures

ARTventures will take convention attendees out into the Cincinnati community to experience arts & culture around the city.



ARTventure locations include Music Hall, The Cincinnati Ballet, the National Underground Railroad Freedom Center, The Carnegie, the Contemporary Art Center, The Taft Museum and more.



Opening Party-in-the-Park

The Convention kicks off with an art party in Washington Park featuring performances from local Cincinnati musicians and artists, plus an encore installation from **BLINK**.



Networking Lounge

The number one request from our members for Convention was a place to network and connect.

We will be creating a networking lounge in our base hotel to encourage meaningful interactions between attendees. It is the place to see and be seen at AFTACON 2025!



Opening Plenary

The opening plenary keynote speech is the heart of AFTACON 2025's programming. This year's opening plenary will feature Americans for the Arts' new CEO in conversation with internationally renowned artist, Charles Gaines.



© Charles Gaines
Courtesy the artist and Hauser & Wirth
Photo: Marco Giannavola

Past Sponsors



Contact Us

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